Your top coach. Right in your ear.

A personal coach for every advisor. More deals closed, shorter meetings, steadier months.

The moment that matters most is right after the meeting. The best salespeople in the world ask themselves two questions then. Almost nobody does it, because taking notes is a chore. With the coach, nobody has to write a thing.

Question 1, after every meeting

What went really well today?

Question 2, after every meeting

What will I do even better next time?

How you start

Try it first. Then decide.

1, start small

1 person

30 days. You or your top advisor puts the coach to work in real, day-to-day selling.

2, set the target

1 metric

Agreed in writing before kickoff: closed deals, meetings per day, or time per consultation.

3, review together

Day 30

We look at your numbers together. Then you decide whether your team comes on board.

Measured against your own numbers: before vs. after, last month, last year.

Run the numbers

What is a 10% lift worth to your sales team?

€8,000	→ €800	× 12	= €9,600
commission per advisor per month	a 10% lift per month	months	more per year

10 advisors × €9,600	**= €96,000 more per year**
20 advisors × €9,600	**= €192,000 more per year**
50 advisors × €9,600	**= €480,000 more per year**

Illustrative math for context. Not a guarantee of results.

Then

A cassette tape. Everyone hears the same thing.

Now

A coach who asks the right questions, not one who lectures.

Next step: review the 30-day pilot.

30 minutes · your numbers, your metric · We agree data protection and consent with you before the start.

coachimohr.com/vertrieb

1 For you
30 days

You first.
30 days. One coach.

See for yourself what a coach can do for you right after every meeting.

We kick off with a one-on-one coaching session and a short conversation about your personality: 20 to 30 questions. From there, the coach talks the way you think. 30 days, one metric, an honest review.

12:05 *Meeting wrapped. Two minutes, two questions. What went really well today?*

12:06 I finally asked about her goal instead of explaining.

12:06 *Nice. And what will you do even better next time?*

Before the meeting
A quick voice briefing in the car: the client, the goal, and what you committed to last time.

Right after
Two questions, two minutes, zero typing. The coach remembers it all.

In the evening
Your follow-up draft is ready. Review it, hit send.

What's included

- ✓ One-on-one kickoff coaching session
- ✓ Setup and personality profile
- ✓ Daily coaching for 30 days
- ✓ Call analysis: where you pitched instead of asked
- ✓ 1 metric, results review on day 30

One metric.
Your before and after.

Before kickoff, we agree in writing how you will measure the coach: closed deals, meetings per day, or time per consultation. On day 30, we review the results together.

The math: what does a 10% lift bring?

€8,000	→ €800	× 12	= €9,600
your commission per month	10% lift per month	months per year	more commission per year

Illustrative math for context. Not a guarantee of results.

Investment, before tax

€99 / month

plus a one-time €5,950 setup fee with coaching, first 30 days included

Credited in full toward the Team package. Cancel the monthly fee anytime. Save 10% when you pay annually.

Next step: review the 30-day pilot.

30 minutes · your numbers, your metric · We agree data protection and consent with you before the start.

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10 For your team
90 days

10 advisors. 10 top coaches in their ear.

Every advisor gets a coach of their own. And the whole team learns from each other.

The 24-year-old hungry to earn fast. The seasoned pro with 30 years of client relationships. Everyone gets the coach that fits. What works for one rolls out to the other nine with the next update.

The calm one *Take a breath. You know the answer.*	The driver *Three more calls. Let's go.*
The kind one *Today was tough. You still showed up.*	The straight talker *You didn't ask. Tomorrow, you ask.*

Every advisor

Personal profile, personal coach, two questions after every meeting.

You as owner

One dashboard: who is on the rise, who is stuck, who needs you right now.

The whole team

Learns together. What one person figures out soon shows up in every coach.

What's included

- ✓ Everything in the pilot, for every advisor
- ✓ Team kickoff plus a one-on-one session per advisor
- ✓ Owner dashboard
- ✓ Ongoing updates: what one learns, everyone learns
- ✓ Metric per advisor, before vs. after at 90 days

One learns. All ten win.

What one advisor learns after their meetings flows into every other advisor's coach as an update. No team meeting required.

The math: what does a 10% lift bring?

€8,000	→ €800	× 12	× 10	= €96,000
per advisor per month	10% lift per month	months per year	advisors on the team	more commission per year

Illustrative math for context. Not a guarantee of results.

Investment, before tax

€99 / month per advisor

plus a one-time €4,950 setup fee per advisor, first 90 days included

Your pilot is credited in full. Cancel the monthly fee anytime. Save 10% when you pay annually.

Next step: review the 30-day pilot.

30 minutes · your numbers, your metric · We agree data protection and consent with you before the start.

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100

For your sales team
6 months

Your entire sales team. Every advisor with a coach.

The whole sales team learns after every meeting. New hires ramp up faster.

What an advisor in Chicago learns, the colleague in Dallas hears with the next update. New hires start with the know-how of your best. And leadership sees at a glance what works, region by region.

1:1	One coach per advisor, not one tape for everyone.
2	questions after every meeting, in every region.
1 → 100	What one learns, everyone learns.

Every advisor

A personal coach from day one, tailored to role and personality.

New hires

Faster ramp-up, with your product knowledge and your top performers' playbook built into the coach.

Leadership

Visibility for directors and regional managers.

What's included

- ✓ Phased rollout, leadership on board
- ✓ Your product knowledge built in
- ✓ Visibility by director and region
- ✓ Roles, permissions, and data privacy aligned
- ✓ Ongoing updates: what one learns, everyone learns

Prove it first. Then scale it.

We start with one team and expand wave by wave, only once the coach has proven itself there.

The math: what does a 10% lift bring?

€8,000	→ €800	× 12	× 50	= €480,000
per advisor per month	10% lift per month	months per year	advisors on the team	more commission per year

Illustrative math for context. Not a guarantee of results.

Investment, before tax

€99 / month per advisor

plus a one-time €3,950 setup fee per advisor, first 6 months included

For 50+ advisors. Cancel the monthly fee anytime.
Save 10% when you pay annually.

Next step: review the 30-day pilot.

30 minutes · your numbers, your metric · We agree data protection and consent with you before the start.

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